



# Annual Conference on **Financial Education**™

presented by the **INSTITUTE FOR FINANCIAL LITERACY**®

## **ACFE 2019 Day 1 | March 25, 2019**

### **7:45am - 8:30am**

Attendee Check-In | Cripple Creek Foyer

### **8:30am - 8:55am**

Welcome Remarks | Silverton 2&3

*Rachel Gordon, Executive Director, Institute for Financial Literacy*

### **9:00am - 10:15am**

General Session 1 | Silverton 2&3

*20 Quick Financial Wins We Can Achieve With Our Clients*

*Stacy Yanchuk Oleksy*

### **10:20am - 10:35am**

Morning Break | Cripple Creek Foyer

### **10:35am - 11:50am**

Breakout 1

Financial Literacy In the Classroom | Silverton 1

*Unpacking the Latest Research on Financial Literacy Education*

*Emily Heath*

Financial Literacy On Campus | Silverton 2&3

*The Changing Landscape of Student Loans*

*Ryan Law*

Financial Literacy For Institutions | Cripple Creek 2

*A Journey Through the Creation of a Financial Education Program*

*Katie Scofield*

### **11:50am - 1:00pm**

Networking Lunch | Cripple Creek 1

**1:05pm - 2:20pm**

Breakout 2

Financial Literacy In the Classroom | Silverton 1

*Stronger Together: A Mixed Approach to Facilitating Finance Curriculum in High Schools*  
Hope Dameron

Financial Literacy On Campus | Silverton 2&3

*Survey Says: An Update on the State of Financial Capability Research*  
Theresa Popp Braun and Teria Thornton

Financial Literacy For Institutions | Cripple Creek 2

*Serving the Latino Market*  
Eugenio Alonso and Ana Garcia

**2:25pm - 2:40pm**

Afternoon Break | Cripple Creek Foyer

**2:40pm - 4:00pm**

General 2 | Silverton 2&3

*Are You Reaching Gen Z? Understanding & Engaging with iGeneration*  
Carissa Uhlman and TBD

**6:00pm - 8:00pm**

EIFLE Awards Dinner | Cripple Creek 1

**ACFE 2019 Day 2 | March 26, 2019**

**8:30am - 8:55am**

Welcome Remarks | Silverton 2&3

*Deputy Administrator Dan Kaniewski, FEMA*

**9:00am - 10:00am**

General 3 | Silverton 2&3

*Individual Income Tax: The Basics and New Changes*  
Jeannette Bennett

**10:05am - 11:05am**

Breakout 3

Financial Literacy In the Classroom | Silverton 1

*Leveraging College Students to Teach High School Students - A Win/Win Proposition!*  
Christopher Dunnville

Financial Literacy On Campus | Silverton 2&3  
Connecting with Students through Collaboration  
Sydney Meimann

Financial Literacy For Institutions | Cripple Creek 2  
Financial Wellness Makes Business Sense  
Doretta Thompson

**11:10am - 11:25am**

Morning Break | Cripple Creek Foyer

**11:25am - 12:25pm**

Breakout 4

Financial Literacy In the Classroom | Silverton 1  
Stop the Boredom!  
Brian Bean

Financial Literacy On Campus | Silverton 2&3  
Using Motivational Psychology to Influence Money Behaviors  
Emily Schwartz

Financial Literacy For Institutions | Cripple Creek 2  
Employee Assistance Programs: Money & The Psychological Connection  
DJ Enga

**12:30pm - 1:45pm**

Keynote Luncheon | Cripple Creek 1  
Joey Fehrman

**2:00pm - 3:00pm**

Breakout 5

Financial Literacy In the Classroom | Silverton 1  
Teaching Personal Finance Through Interactives  
Laura Matchett

Financial Literacy On Campus | Silverton 2&3  
Establishing a Financial Literacy Program on Your College Campus  
Niambi Hines

Financial Literacy For Institutions | Cripple Creek 2  
He Said, She Said: A Candid Look at How Differences Shape Our Financial Lives  
Brad Yeckley and Allison Probst

**3:05pm - 3:20pm**

Afternoon Break | Cripple Creek Foyer

**3:20pm - 4:20pm**

General 4 | Silverton 2&3

*How Smart Devices, Artificial Intelligence and Analytics Impact Financial Education*  
*Catherine Mueller*

**4:30pm - 5:30pm**

Networking Social | Cripple Creek Foyer

**ACFE 2019 Day 3 | March 27, 2019**

**8:45am - 8:55am**

Welcome Remarks | Silverton 2&3

*Rachel Gordon, Executive Director, Institute for Financial Literacy*

**9:00am - 10:15am**

General 5 | Silverton 2&3

*Readiness for Reentry*  
*Holly Chase-Zugay*

**10:20am - 10:35am**

Morning Break | Cripple Creek Foyer

**10:35am - 11:50am**

General 6 | Silverton 2&3

*Why Side Hustles Must Be Part of the Financial Conversation*  
*Peter Waitzman*

**11:50am - 12:00pm**

Closing Remarks | Silverton 2&3

*Rachel Gordon, Executive Director, Institute for Financial Literacy*